

# Editorial Calendar 2019

ISSUE THEME	SPECIAL SECTIONS & FEATURES	USA COVERAGE	INTERNATIONAL COVERAGE	BONUS DISTRIBUTION
<b>JANUARY/FEBRUARY</b>  Value	<b>*Special Sections:</b> <ul style="list-style-type: none"> <li>- Florida (Visit Florida Co-op)</li> <li>- Gaming Hotels &amp; Resorts</li> </ul> <b>Features:</b> <ul style="list-style-type: none"> <li>- Convention, Conference &amp; Event Centers</li> </ul>	Texas Midwest: IA, IL, KS, MI, MN, MO, OH, WI Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA Northeast: CT, DC, MA, MD, NJ, NY, PA	Caribbean <b>*Mexico Meeting &amp; Incentive Planner</b> (Includes All-Inclusives)	<b>JAN/FEB</b> Prevue/IRF Joint Event: Meet Well in Las Vegas  <b>MARCH/APRIL</b> IMEX Frankfurt Senior Meeting Planner Visionary Summit: Atlantic City, NJ Strategic Meetings & Incentives Visionary Summit: Miami Beach, FL  <b>MAY/JUNE</b> IRF Incentive Invitational  <b>JULY/AUGUST</b> ASAE  <b>SEPTEMBER/OCTOBER</b> IMEX America Experiential Meeting Design Visionary Summit: Hollywood, CA  <b>NOVEMBER/DECEMBER</b> FICP Annual Conference Pharmaceutical Meeting Planners Summit
<b>MARCH/APRIL</b>  Incentive Experiences AdStudy® issue	<b>*Special Sections:</b> <ul style="list-style-type: none"> <li>- New &amp; Renovated Hotels and Resorts</li> <li>- Texas</li> <li>- Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA</li> <li>- Mid-Atlantic: DC, MD, DE, PA</li> </ul> <b>Features:</b> <ul style="list-style-type: none"> <li>- Cruising</li> <li>- Outdoor Meetings &amp; Venues</li> </ul>	Alaska California Hawaii Southwest: AZ, CO, NM, UT Northwest: OR, WA	Asia Caribbean Europe Australia New Zealand	
<b>MAY/JUNE</b>  Luxury	<b>*Special Sections:</b> <ul style="list-style-type: none"> <li>- Conference Hotels, Convention &amp; Event Centers</li> <li>- Tristate: NY, NJ, CT</li> <li>- California</li> </ul> <b>Features:</b> <ul style="list-style-type: none"> <li>- Gift Experiences</li> <li>- Mountain Meetings</li> <li>- All-Inclusives</li> </ul>	Florida Orlando Las Vegas	Europe Caribbean/Bermuda Latin America Middle East	<b>Bonus distribution subject to change.</b>  <b>EDITORIAL DEPARTMENTS</b>  <b>FRESH MEETS</b> Hotel updates and insights for integrating meetings trends.  <b>BUREAU BUZZ</b> CVB interviews and news.  <b>CRUISING</b> Meetings and incentives on the river, at sea and ports of call.  <b>IM INSPIRED</b> Professional development and thought leadership section with expert planner insights, career development tips, incentives and meetings research and education, and from-the-field stories.
<b>JULY/AUGUST</b>  Culinary Adventures	<b>*Special Sections</b> <ul style="list-style-type: none"> <li>- Mexico, Caribbean &amp; Latin America</li> <li>- Southwest: AZ, CO, NM, UT</li> <li>- Cruises</li> <li>- Small &amp; Midsize Cities &amp; Properties</li> </ul>	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA Northeast: CT, DC, MA, MD, NJ, NY, PA	Asia Canada South Africa	
<b>SEPTEMBER/OCTOBER</b>  Culture & Creativity	<b>*Special Sections:</b> <ul style="list-style-type: none"> <li>- New &amp; Creative Hotels and Resorts</li> <li>- Midwest: IA, IL, KS, MI, MN, MO, OH, WI</li> </ul> <b>Features:</b> <ul style="list-style-type: none"> <li>- Coastal Meetings</li> <li>- Corporate Gifts</li> </ul>	Hawaii Las Vegas Florida New England	New Zealand Australia Caribbean Europe Middle East	
<b>NOVEMBER/DECEMBER</b>  Innovation	<b>*Special Sections:</b> <ul style="list-style-type: none"> <li>- Western USA: AZ, CA, CO, ID, NM, NV, OR, UT, SD, WA, WY</li> <li>- Visionary Awards</li> </ul> <b>Features:</b> <ul style="list-style-type: none"> <li>- All-Inclusives</li> </ul>	Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Canada Caribbean Mexico/Latin America	<b>ON LOCATIONS</b>  Reporting from Prevue editors on in-person destination, hotel and resort experiences.

**\*Indicates bonus matching sponsored content**

## SPACE & MATERIALS DEADLINES

**JANUARY/FEBRUARY 2019** Space: December 3, 2018  
 Material: December 10, 2018  
  
**MARCH/APRIL 2019** Space: January 28, 2019  
 Material: February 11, 2019  
  
**MAY/JUNE 2019** Space: April 1, 2019  
 Material: April 12, 2019

**JULY/AUGUST 2019** Space: June 3, 2019  
 Material: June 14, 2019  
  
**SEPTEMBER/OCTOBER 2019** Space: July 30, 2019  
 Material: August 8, 2019  
  
**NOVEMBER/DECEMBER 2019** Space: September 30, 2019  
 Material: October 11, 2019