

# Editorial Calendar 2020

ISSUE THEME	SPECIAL SECTIONS & FEATURES	USA COVERAGE	INTERNATIONAL COVERAGE	BONUS DISTRIBUTION
<b>JANUARY/FEBRUARY</b>  Affordable Meetings	<b>*Special Sections:</b> - Florida (VISIT FLORIDA Co-op) - Gaming Hotels & Resorts <b>Features:</b> - Convention, Conference & Event Centers	Texas Midwest: IA, IL, KS, MI, MN, MO, OH, WI Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA New England	Caribbean <b>*Mexico Meeting &amp; Incentive Planner</b> (Includes All-Inclusives)	<b>JANUARY/FEBRUARY</b> Pharmaceutical and Medical Meeting Planners Summit (World Congress)  <b>MARCH/APRIL</b> IMEX Frankfurt Best Practices Summit: Allen, TX  <b>MAY/JUNE</b> Innovate! Summit: Miami, FL  <b>SEPTEMBER/OCTOBER</b> IMEX America  <b>NOVEMBER/DECEMBER</b> FICP Annual Conference  Bonus distribution subject to change.
<b>MARCH/APRIL</b>  Incentive Experiences AdStudy® issue	<b>*Special Sections:</b> - New & Reimagined Hotels and Resorts - Texas - Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA - Mid-Atlantic: DC, MD, DE, PA - DMCs/Destination Experts <b>Features:</b> - Cruising - Wellness Meetings / Golf & Spa Resorts - Outdoor Meetings & Venues	Alaska California Hawaii Southwest: AZ, CO, NM, UT, OK Northwest: OR, WA	Asia Caribbean Europe Australia New Zealand	
<b>MAY/JUNE</b>  Luxury	<b>*Special Sections:</b> - Conference Hotels, Convention & Event Centers - Golf & Spa Resorts - Northeast: CT, DC, MA, MD, NJ, NY, PA <b>Features:</b> - Gift Experiences - Mountain Meetings - All-Inclusives	Florida Orlando Nevada	Europe Canada Caribbean/Bermuda Latin America Middle East	<b>FRESH MEETS</b> Hotel updates and insights for integrating meetings trends.  <b>BUREAU BUZZ</b> CVB interviews and news.  <b>CRUISING</b> Meetings and incentives on the river, at sea and ports of call.  <b>IM INSPIRED</b> Prevue's front-of-book section focuses on industry topics of high interest to meeting planners. Sections include: In the Industry: (the latest news and events in the meetings industry); Your Career (professional development and expert blogs); Good Advice (how-to's and tips); and Giving Back (socially conscious initiatives).
<b>JULY/AUGUST</b>  Culinary Adventures	<b>*Special Sections</b> - Mexico, Caribbean & Latin America - Southwest: AZ, CO, NM, UT, OK - Cruises - Small & Midsize Cities & Properties	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA Tristate: NY, NJ, CT	Asia Canada South Africa	
<b>SEPTEMBER/OCTOBER</b>  Culture & Creativity	<b>*Special Sections:</b> - New & Reimagined Hotels and Resorts - Midwest: IA, IL, KS, MI, MN, MO, OH, WI - California <b>Features:</b> - Coastal Meetings - Corporate Gifts	Hawaii Las Vegas Florida Northeast: CT, DC, MA, ME, MD, NH, NJ, NY, PA, RI, VT	New Zealand Australia Caribbean Europe Middle East	
<b>NOVEMBER/DECEMBER</b>  Innovation	<b>*Special Sections:</b> - Western USA: AZ, CA, CO, ID, NM, NV, OR, UT, SD, WA, WY - Visionary Awards <b>Features:</b> - All-Inclusives	DC / VA Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Canada Caribbean Mexico/Latin America	

## EDITORIAL DEPARTMENTS

**FRESH MEETS**  
Hotel updates and insights for integrating meetings trends.

**BUREAU BUZZ**  
CVB interviews and news.

**CRUISING**  
Meetings and incentives on the river, at sea and ports of call.

**IM INSPIRED**  
Prevue's front-of-book section focuses on industry topics of high interest to meeting planners. Sections include: In the Industry: (the latest news and events in the meetings industry); Your Career (professional development and expert blogs); Good Advice (how-to's and tips); and Giving Back (socially conscious initiatives).

## ON LOCATIONS

Reporting from Prevue editors on in-person destination, hotel and resort experiences.

**\*Indicates bonus matching sponsored content**

## SPACE & MATERIALS DEADLINES

<b>JANUARY/FEBRUARY 2020</b>	Space: December 2, 2019 Material: December 9, 2019	<b>JULY/AUGUST 2020</b>	Space: June 1, 2020 Material: June 12, 2020
<b>MARCH/APRIL 2020</b>	Space: January 27, 2020 Material: February 10, 2020	<b>SEPTEMBER/OCTOBER 2020</b>	Space: July 27, 2020 Material: August 7, 2020
<b>MAY/JUNE 2020</b>	Space: March 30, 2020 Material: April 10, 2020	<b>NOVEMBER/DECEMBER 2020</b>	Space: September 28, 2020 Material: October 9, 2020