

Editorial Calendar 2021

COVER STORY & FEATURES	SPECIAL SECTIONS	USA DESTINATIONS	INTERNATIONAL DESTINATIONS
JANUARY/FEBRUARY Affordable Meetings Features: - Convention, Conference & Event Centers	*Special Sections: - Florida (VISIT FLORIDA Co-op) - Gaming Hotels, Resorts & Destinations	Texas Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA New England Florida	Caribbean *Mexico Meeting & Incentive Planner (Includes All-Inclusives)
MARCH/APRIL Incentive Experiences Features: - Cruising - Outdoor Meetings & Venues <i>Signet AdStudy®</i>	*Special Sections: - New & Reimagined Hotels and Resorts - Texas - Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA - Mid-Atlantic: DC, MD, DE, PA, WV	Alaska California Hawaii Southwest: AZ, CO, NM, UT, OK Northwest: OR, WA	Asia Caribbean Europe Australia New Zealand
MAY/JUNE Luxury Features: - Gift Experiences - Mountain Meetings - All-Inclusives - Wellness Meetings / Golf & Spa Resorts	*Special Sections: - Conference Hotels, Convention & Event Centers - Northeast: CT, DC, MA, MD, NJ, NY, PA	Florida Orlando Nevada	Europe Canada Caribbean/ Bermuda Latin America Mexico Middle East
JULY/AUGUST Culinary Adventures Features - Family Friendly Meetings	*Special Sections - Mexico, Caribbean & Latin America - Southwest: AZ, CO, NM, UT, OK - Cruises - Small & Midsize Cities & Properties	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA Tristate: NY, NJ, CT	Asia Canada South Africa
SEPTEMBER/OCTOBER Culture & Creativity Features: - Outdoor Meetings & Venues - Corporate Gifts	*Special Sections: - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - California - Pre-IMEX Insider special section	Hawaii Las Vegas Florida Northeast: CT, DC, MA, ME, MD, NH, NJ, NY, PA, RI, VT	New Zealand Australia Caribbean Europe Middle East
NOVEMBER/DECEMBER Innovation Features: - All-Inclusives	*Special Sections: - Western USA: AZ, CA, CO, ID, NM, NV, OR, UT, SD, WA, WY - Visionary Awards	DC/MD/DE/PA Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada Caribbean Mexico/Latin America

BONUS DISTRIBUTION

JANUARY/FEBRUARY
Best Practices Summit: Plano, TX

MARCH/APRIL
Meet Well

MAY/JUNE
Innovate! Summit: Palm Beach, FL

SEPTEMBER/OCTOBER
IMEX America

NOVEMBER/DECEMBER
FICP Annual Conference

Bonus distribution subject to change.

EDITORIAL DEPARTMENTS

FRESH MEETS
Hotel updates and insights for integrating meetings trends.

BUREAU BUZZ
CVB interviews and news.

CRUISING
Meetings and incentives on the river, at sea and ports of call.

IM INSPIRED
Prevue's front-of-book section focuses on industry topics of high interest to meeting planners. Sections include: In the Industry: (the latest news and events in the meetings industry); Your Career (professional development and expert blogs); Good Advice (how-to's and tips); Giving Back (socially conscious initiatives) and Sustainability (eco-friendly initiatives).

ON LOCATIONS

Reporting from Prevue editors on in-person destination, hotel and resort experiences.

***Indicates bonus matching sponsored content**

SPACE & MATERIALS DEADLINES

JANUARY/FEBRUARY 2021 Space: December 4, 2020
Material: December 11, 2020

MARCH/APRIL 2021 Space: January 28, 2021
Material: February 11, 2021

MAY/JUNE 2021 Space: March 29, 2021
Material: April 12, 2021

JULY/AUGUST 2021 Space: May 31, 2021
Material: June 14, 2021

SEPTEMBER/OCTOBER 2021 Space: August 9, 2021
Material: August 20, 2021

NOVEMBER/DECEMBER 2021 Space: October 4, 2021
Material: October 15, 2021