

Meeting Planner Career Resource Guide

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Meeting Planner Career Resource Guide

Resources for meeting planners looking to advance their careers and/or find their next opportunity. Compiled by Prevue's editors.

Online Networking & Social Media

New Private Industry Group, ELX

The **Event Leaders Exchange** is a members-only community for, and led by, global heads of meetings and events for some of the largest organizations in the world.

#EventProfs Community Is Live and Online 24/7/365

The new **#EventProfs Community** is an app- and web-based 24/7/365 community designed by event professionals, for event professionals looking for a home outside of the usual Facebook and LinkedIn groups.

New Networking Group for In-House Event Planners

EventFluence may be the most intriguing meetings industry organization you never heard of — until now.

Women in Travel Thrive: A Networking and Leadership Resource

Founded in response to the career challenges of Covid, **Women in Travel Thrive** is a robust resource for professional development.

Women-Focused Meeting Industry Groups

These **three women-focused meeting industry groups** are

places where women can network, learn from one another and help each other advance their careers.

7 Online Communities

7 meeting planner communities just for meeting planners. Check them out!

Where Do Meeting Planners Hang Out Online?

Here are **a few social media groups for meeting planners** recommended by our editors for networking, job seeking, referrals, industry happenings and more.

TAMS Grows to 2,500 Members

The pandemic was fertile ground for a **new grassroots industry group**—known as the Travel and Meeting Society, or TAMS—to flourish.

Build Your Brand on LinkedIn

Click here for advice on how to grow your network and build your personal brand on LinkedIn.

7 LinkedIn Tips for Job Seekers

7 tips to elevate your LinkedIn game.

Job Search

Dawn Penfold on Meetingjobs

Since 1990, **Meetingjobs** has been the premier meetings and events industry job board and placement service.

5 Places to Look For a Job

Search these websites for meeting and event planner positions.

MeCo Offers Help for Job Hunters

The **Meetings Community Google group** is offering industry members who are looking for work a chance to “advertise” themselves—their education, their skills and specialties—on the MeCo list.

Job Site Exclusively for Meeting Planners

Meetingjobs offers highly specialized searches for meeting planner jobs, both full-time and contract. [Learn more here.](#)

Job Hunting Tips for Meeting Planners

During an **FICP Zoom chat**, co-facilitated by *Prevue* Editor Barbara Scofidio, participants openly shared career and job-hunting tips for meeting planners and suppliers.

Podcasts

Four New Podcasts Explore Challenges Faced by Industry Women

SITE's “**20 Minutes of Women IN Leadership**” podcasts feature real-life challenges faced by women leaders in the meetings industry. These candid 20-minute conversations, moderated by *Prevue* Editor Barbara Scofidio and produced by Wayne Wallgren, are worth a listen.



5 Event Planner Podcasts You Should Listen To Now

Event planner podcasts have proliferated in the past several years; here are **5 event planner podcasts** we think should be on everyone's must-play list.

20 Planner Podcasts to Boost Your Business Savvy

Planner podcasts for, by and about meetings and events professionals are proliferating — there seems to be at least one for every possible planner need. Here are **20 of our favorite planner podcasts.**

Research

Meetings Survey on Career Opportunities

Results of the Meetings & Events Pulse Survey from Global DMC Partners reflect current industry trends as planners move forward.

Meeting Planner Salaries: Are You Getting Paid What You're Worth?

Determining what a meeting planner's salary should be can be tough. [Here are some stats and tools that may help.](#)

Industry Associations & Continuing Education

New Master's Program for Planners: Is it Worth It? For Deanna R. Roberts, MS, CMM, **earning a Master's** was a big boost to her business and her professional development.

Why Become a Certified Meeting Professional?

What are the benefits of becoming a **Certified Meeting Professional** and what are the steps to getting the industry qualification?

19 Niche Event Industry Associations

There are **industry associations for every type of meeting and event niche.** Here is a brief overview of some that may be just what you've been looking for.



Inspire your group amid the pristine sands and unfiltered coastal beauty of **Kiawah Island Golf Resort**. Connect with nature and each other with **team-building activities** including paddleboarding and cycling along the shore to naturalist-guided bird walks and dolphin encounters aboard our eco-tour boat.

Locally Sourced Menus

Through **partnerships** with area farmers, fishermen and other purveyors, **The Kiawah Dining Collection** offers a diverse range of options, such as decadent area-sourced milkshakes at Beaches & Cream at The Sanctuary, sustainable seafood as part of the South Carolina Good Catch initiative at The Atlantic Room, and Ocean Course Ale brewed on neighboring Johns Island.

Accommodations Nestled in Nature

Here, stays leave guests feeling relaxed and one with nature. **The Sanctuary** offers stunning maritime forest or Atlantic views, while **Resort Villas** and **Homes** blend seamlessly with their subtropical surroundings. White-tailed deer, osprey, bald eagles, and loggerhead sea turtles are routinely spotted.

Audubon Certified Golf Courses

The resort's five championship **golf courses** are certified **Audubon Cooperative Sanctuaries**. Pete Dye paid homage to environmental stewardship when designing the **Ocean Course**. The course is built so irrigation water is recaptured and filtered through to surrounding wetlands, and out-of-bounds areas grow lush with low-maintenance native foliage. The course also bestows players with the most seaside holes in North America, with sea breezes and unobstructed landscape views from each one.

About Kiawah Island Golf Resort

Kiawah Island Golf Resort is the ideal destination for meetings in coastal South Carolina. Private Villa accommodations and pristine indoor and open-air group venues keep attendee comfort top-of-mind. Your group will enjoy thoughtfully curated amenities in secluded natural surroundings for an exceptional off-site experience. Immerse your team in unspoiled natural wonders on the South Carolina coast at **Kiawah Island Golf Resort** today and for years to come.

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The best career advice for meeting planners with any level of experience is to make the process painless. Lansdowne Resort recommends meeting packages, which make planning easier in four significant ways:

They Save Time

Planners could research and book meeting services individually, which would require a vast amount of time, or reserve a complete meeting package that conveniently bundles them up. Consider it one-stop-shopping for the harried meeting planner.

They Keep Meetings On Budget

There are no surprise fees or pop-up line items to blow the budget, so the invoice comes in at the expected amount, impressing supervisors.

They Add Value

In the "this meeting could have been an email" era, it's more important than ever to consider employee engagement. Lansdowne Resort recommends a package that delivers experiences to extend beyond eight-hour working sessions within the four walls of a meeting room to inspire and motivate attendees.

They Can Deliver a Theme

In addition to bundling required services into one inclusive price, packages can actually elevate the meeting with a built-in theme. Each of Lansdowne Resort's signature meeting packages is centered around a purposeful and immersive concept. Sandy Minkoff, National Sales Manager for Lansdowne Resort, adds, "Of course, groups are not locked into these specific themes or inclusions. Every one of our packages has endless options for customization to make the experience more relevant to individual organizations – and more meaningful to their attendees."

About Lansdowne Resort

At Lansdowne Resort, you and your team will experience the transformative moments that ignite creativity and advance progress. This Northern Virginia property delivers 55,000 square feet of award-winning meeting space that has earned them the distinction as the best DC-area conference center over 25 years in the making.

lansdowneresort.com/meetings

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Plan your next meeting in a place that's good for your attendees – and your career.

If you're looking to elevate your career as a meetings planner, the first step is to become an expert on elevating the quality of your meetings. Fortunately, Naples, Marco Island and the Everglades is the rare destination that instantly elevates meetings to something truly exceptional. In fact, with more and more organizations realizing that in-person meetings are the key to both productivity and connectivity, the advantages of meeting on Florida's Paradise Coast cannot be underestimated.

Experienced planners know that face-to-face interactions foster deeper connections, spur more meaningful collaboration, and spark more innovative ideas among colleagues. On Florida's Paradise Coast, you'll be able to put together meetings that provide endless opportunities for colleagues to interact and engage on a personal level, with an array of activities and amenities that encourage team building and networking. Pristine white sand beaches are perfect for unwinding and fostering informal connections. Elegant dining options offer unique culinary experiences where attendees can bond over lively conversation. Whether they're collaborating in the meeting rooms or recharging after the day's agenda, Florida's Paradise Coast brings people together in unforgettable ways – resulting in exceptional meetings they'll thank you for.

Plan your next meeting in Naples, Marco Island and the Everglades, and discover why Florida's Paradise Coast is the one destination can keep your team connected, inspired, and ready to conquer new horizons. For a destination that elevates both your meetings and your experience as a planner, only Paradise will do.

About Naples, Marco Island, Everglades

Florida's Paradise Coast is a captivating blend of nature and culture. Here, the pristine Gulf's shimmering waters merge with white sandy beaches and vibrant downtowns teeming with delectable dining and endless opportunities for exploration. Discover Naples, Marco Island and the Everglades—the perfect setting for an unforgettable Florida meeting.

MeetInParadise.com
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