

Editorial Calendar 2024

COVER STORY & FEATURES	SPECIAL SECTIONS	USA DESTINATIONS	INTERNATIONAL DESTINATIONS	BONUS DISTRIBUTION
JANUARY/FEBRUARY - Value Meetings - 2024 Incentive Travel Trends Survey Insight Features: - Convention, Conference & Event Centers	*Special Sections: - Florida (VISIT FLORIDA Co-op) - Gaming Hotels, Resorts & Destinations - Southwest: AZ, CO, NM, UT, OK	Texas Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA New England	Caribbean *Mexico Meeting & Incentive Planner (Includes All-Inclusives)	JANUARY/FEBRUARY: Visionary Summit – New York City MARCH/APRIL: Visionary Summit – Orlando, Florida MAY/JUNE Visionary Summit – Las Vegas, NV JULY/AUGUST: Visionary Summit/Meet Well, Punta Gorda, FL SEPTEMBER/OCTOBER: IMEX America NOVEMBER/DECEMBER: Financial Insurance Conference Planners (FICP) Annual Conference Bonus distribution subject to change.
MARCH/APRIL Incentive Experiences Features: - Cruises - Outdoor Meetings & Venues Signet AdStudy®	*Special Sections: - New & Reimagined Hotels and Resorts - California - Texas - Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA - Northeast: CT, DC, MA, MD, NJ, NY, PA	Alaska Hawaii Nevada	Asia Caribbean Europe Australia	
MAY/JUNE Luxury Features: - Mountain Meetings - All-Inclusives	*Special Sections: - Conference Hotels, Convention/Event Centers - Midwest: IA, IL, IN, KS, MN, MO, OH, WI - Wellness Meetings / Golf & Spa Resorts - Diversity/Equity & Inclusion	Florida Montana Orlando Northwest: OR, WA	Canada Caribbean/ Bermuda Europe Latin America Mexico Middle East	
JULY/AUGUST Culinary Adventures Features: - Bleisure Meetings	*Special Sections - Caribbean, Mexico & Latin America - Cruises - Small & Midsize Cities & Properties - Mid-Atlantic: DC, MD, DE, PA - Focus on Sustainability	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada South Africa New Zealand	
SEPTEMBER/OCTOBER Culture & Creativity Features: - Outdoor Meetings & Venues IMEX Insider special section	*Special Sections: - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - California - Survey: Women's Issues: Industry-specific Challenges Women Face	Hawaii Las Vegas Florida Northeast: CT, DC, MA, ME, MD, NH, NJ, NY, PA, RI, VT Southwest: AZ, CO, NM, UT, OK	New Zealand Australia Caribbean Europe Middle East	
NOVEMBER/DECEMBER Innovation Features: - All-Inclusives	*Special Sections: - Visionary Awards - Western USA: AZ, CA, CO, ID, MT, NM, NV, OR, UT, SD, WA, WY	DC/MD/DE/PA Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada Caribbean Mexico/Latin America	

EDITORIAL DEPARTMENTS

FRESH MEETS
Hotel updates and insights for integrating meeting trends.

BUREAU BUZZ
CVB interviews and news.

CRUISE TALK
Meetings and incentives on the rivers and at sea.

IM INSPIRED
Prevue's front-of-book section focuses on industry topics of high interest to meeting planners, including the latest news and events in the industry, professional development, tips, socially conscious initiatives and sustainability.

PLANNER INSIGHTS
Hear from Prevue's editorial advisory board.

ON LOCATIONS

Reporting from Prevue editors on in-person destination, hotel and resort experiences.

***Indicates bonus matching sponsored content**

SPACE & MATERIALS DEADLINES

JANUARY/FEBRUARY 2024	Space: December 1, 2023 Material: December 15, 2023	JULY/AUGUST 2024	Space: May 31, 2024 Material: June 14, 2024
MARCH/APRIL 2024	Space: January 31, 2024 Material: February 9, 2024	SEPTEMBER/OCTOBER 2024	Space: August 2, 2024 Material: August 12, 2024
MAY/JUNE 2024	Space: March 29, 2024 Material: April 12, 2024	NOVEMBER/DECEMBER 2024	Space: September 27, 2024 Material: October 13, 2024