

Editorial Calendar 2025

COVER STORY & FEATURES	SPECIAL SECTIONS <small>*Includes Bonus Sponsored Content</small>	USA DESTINATIONS	INTERNATIONAL DESTINATIONS	BONUS DISTRIBUTION
JANUARY/FEBRUARY - Value Meetings - 2025 Incentive Travel Trends Survey Insight Features: - Convention, Conference & Event Centers	*Special Sections: - Florida (VISIT FLORIDA Co-op) - Gaming Hotels, Resorts & Destinations - Southwest: AZ, CO, NM, UT, OK	Texas Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA New England	Caribbean *Mexico Meeting & Incentive Planner (Includes All-Inclusives)	prevue  VISIONARY SUMMIT SERIES Dates/Locations TBD SEPTEMBER/OCTOBER: IMEX America NOVEMBER/DECEMBER: Financial Insurance Conference Planners (FICP) Annual Conference Bonus distribution subject to change.
MARCH/APRIL Incentive Experiences Features: - Cruises - Outdoor Meetings & Venues Signet AdStudy®	*Special Sections: - New & Reimagined Hotels and Resorts - California - Texas - Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA - Northeast: CT, DC, MA, MD, NJ, NY, PA	Alaska Hawaii Nevada	Asia Caribbean Europe Australia	
MAY/JUNE Luxury Features: - Mountain Meetings - All-Inclusives	*Special Sections: - Conference Hotels, Convention/Event Centers - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - Wellness Meetings / Golf & Spa Resorts	Florida Montana Orlando Northwest: OR, WA	Canada Caribbean/ Bermuda Europe Latin America Mexico Middle East	
JULY/AUGUST Culinary Adventures Features: - Bleisure Meetings	*Special Sections - Caribbean, Mexico & Latin America - Cruises - Small & Midsize Cities & Properties - Mid-Atlantic: DC, MD, DE, PA - Focus on Sustainability	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada South Africa	EDITORIAL DEPARTMENTS FRESH MEETS Hotel updates and insights for integrating meeting trends. BUREAU BUZZ CVB interviews and news. CRUISE TALK Meetings and incentives on the rivers and at sea. IM INSPIRED Prevue's front-of-book section focuses on industry topics of high interest to meeting planners, including the latest news and events in the industry, professional development, tips, socially conscious initiatives, Diversity, Equity & Inclusivity (DEI) and sustainability. PLANNER INSIGHTS Hear from Prevue's editorial advisory board.
SEPTEMBER/OCTOBER Culture & Creativity Features: - Outdoor Meetings & Venues <i>IMEX Insider special section</i>	*Special Sections: - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - California - Survey: Women's Issues: Industry-specific Challenges Women Face	Hawaii Las Vegas Florida Northeast: CT, DC, MA, ME, MD, NH, NJ, NY, PA, RI, VT Southwest: AZ, CO, NM, UT, OK	New Zealand Australia Caribbean Europe Middle East	
NOVEMBER/DECEMBER Innovation Features: - All-Inclusives	*Special Sections: - Visionary Awards - Western USA: AZ, CA, CO, ID, MT, NM, NV, OR, UT, SD, WA, WY	DC/MD/DE/PA Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada Caribbean Mexico/Latin America	ON LOCATIONS Reporting from Prevue editors on in-person destination, hotel and resort experiences. *Indicates bonus matching sponsored content

SPACE & MATERIALS DEADLINES

JANUARY/FEBRUARY 2025	Space: December 2, 2024 Material: December 13, 2024	JULY/AUGUST 2025	Space: May 30, 2025 Material: June 13, 2025
MARCH/APRIL 2025	Space: January 31, 2025 Material: February 10, 2025	SEPTEMBER/OCTOBER 2025	Space: August 4, 2025 Material: August 11, 2025
MAY/JUNE 2025	Space: March 28, 2025 Material: April 11, 2025	NOVEMBER/DECEMBER 2025	Space: September 26, 2025 Material: October 10, 2025