

# Editorial Calendar 2026

COVER STORY & FEATURES	SPECIAL SECTIONS <small>*Includes Bonus Sponsored Content</small>	USA DESTINATIONS	INTERNATIONAL DESTINATIONS	BONUS DISTRIBUTION
<b>JANUARY/FEBRUARY</b> - Value Meetings  <b>Features:</b> - Convention, Conference & Event Centers	<b>*Special Sections:</b> - Florida (VISIT FLORIDA Co-op) - Gaming Hotels, Resorts & Destinations - Southwest: AZ, CO, NM, UT, OK	Texas Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA New England	Caribbean *Mexico Meeting & Incentive Planner (Includes All-Inclusives)	<b>MAY/JUNE:</b> Visionary Summit - Atlantic City, NJ
<b>MARCH/APRIL</b> Incentive Experiences - 2025 Incentive Travel Trends Survey Insight  <b>Features:</b> - Cruises - Outdoor Meetings & Venues Signet AdStudy®	<b>*Special Sections:</b> - New & Reimagined Hotels and Resorts - California - Texas - Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA - Northeast: CT, DC, MA, MD, NJ, NY, PA - Diversity in Meetings	Alaska Hawaii Nevada	Asia Caribbean Europe Australia	<b>JULY/AUGUST:</b> Visionary Summit - New Orleans, LA
<b>MAY/JUNE</b> Luxury  <b>Features:</b> - Mountain Meetings - All-Inclusives	<b>*Special Sections:</b> - Conference Hotels, Convention/Event Centers - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - Wellness Meetings / Golf & Spa Resorts	Florida Montana Orlando Northwest: OR, WA	Canada Caribbean/Bermuda Europe Latin America Mexico Middle East	<b>SEPTEMBER/OCTOBER:</b> IMEX America
<b>JULY/AUGUST</b> Culinary Adventures  <b>Features:</b> - Pleasure Meetings	<b>*Special Sections</b> - Caribbean, Mexico & Latin America - Cruises - Small & Midsize Cities & Properties - Mid-Atlantic: DC, MD, NJ, PA - Focus on Sustainability	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada South Africa	<b>NOVEMBER/DECEMBER:</b> Financial Insurance Conference Planners (FICP) Annual Conference Visionary Summit - Cancun, MX
<b>SEPTEMBER/OCTOBER</b> Culture & Creativity  <b>Features:</b> - Industry-Specific Challenges Planners Face  <i>IMEX Insider special section</i>	<b>*Special Sections:</b> - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - California - Outdoor Meetings & Venues	Hawaii Las Vegas Florida Northeast: CT, DC, MA, ME, MD, NH, NJ, NY, PA, RI, VT Southwest: AZ, CO, NM, UT, OK	New Zealand Australia Caribbean Europe Middle East	<b>FRESH MEETS</b> Hotel updates and insights for integrating meeting trends.
<b>NOVEMBER/DECEMBER</b> Innovation  <b>Features:</b> - All-Inclusives	<b>*Special Sections:</b> - Visionary Awards - Western USA: AZ, CA, CO, ID, MT, NM, NV, OR, UT, SD, WA, WY - Selling Sports Travel	DC/MD/DE/PA Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada Caribbean Mexico/Latin America	<b>BUREAU BUZZ</b> CVB interviews and news.
				<b>CRUISE TALK</b> Meetings and incentives on the rivers and at sea.
				<b>IM INSPIRED</b> Prevue's front-of-book section focuses on industry topics of high interest to meeting planners, including the latest news and events in the industry, professional development, tips, socially conscious initiatives, Diversity, Equity & Inclusivity (DEI) and sustainability.
				<b>PLANNER INSIGHTS</b> Hear from Prevue's editorial advisory board.
				Reporting from Prevue editors on in-person destination, hotel and resort experiences.
<b>*Indicates bonus matching sponsored content</b>				

## SPACE & MATERIALS DEADLINES

JANUARY/FEBRUARY 2026	Space: December 4, 2025 Material: December 11, 2025
MARCH/APRIL 2026	Space: January 30, 2026 Material: February 9, 2026
MAY/JUNE 2026	Space: March 27, 2026 Material: April 10, 2026

JULY/AUGUST 2026	Space: May 29, 2026 Material: June 12, 2026
SEPTEMBER/OCTOBER 2026	Space: August 4, 2026 Material: August 11, 2026
NOVEMBER/DECEMBER 2026	Space: September 25, 2026 Material: October 9, 2026