

Editorial Calendar 2026

COVER STORY & FEATURES	SPECIAL SECTIONS <small>*Includes Bonus Sponsored Content</small>	USA DESTINATIONS	INTERNATIONAL DESTINATIONS
JANUARY/FEBRUARY - Value Meetings Features: - Convention, Conference & Event Centers	*Special Sections: - Florida (VISIT FLORIDA Co-op) - Gaming Hotels, Resorts & Destinations - Southwest: AZ, CO, NM, UT, OK	Texas Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA New England	Caribbean *Mexico Meeting & Incentive Planner (Includes All-Inclusives)
MARCH/APRIL Incentive Experiences - 2025 Incentive Travel Trends Survey Insight Features: - Cruises - Outdoor Meetings & Venues <i>Signet AdStudy®</i>	*Special Sections: - New & Reimagined Hotels and Resorts - California - Texas - Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA - Northeast: CT, DC, MA, MD, NJ, NY, PA - Diversity in Meetings	Alaska Hawaii Nevada	Asia Caribbean Europe Australia
MAY/JUNE Luxury Features: - Mountain Meetings - All-Inclusives	*Special Sections: - Conference Hotels, Convention/Event Centers - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - Wellness Meetings / Golf & Spa Resorts	Florida Montana Orlando Northwest: OR, WA	Canada Caribbean/ Bermuda Europe Latin America Mexico Middle East
JULY/AUGUST Culinary Adventures Features: - Bleisure Meetings	*Special Sections - Caribbean, Mexico & Latin America - Cruises - Small & Midsize Cities & Properties - Mid-Atlantic: DC, MD, NJ, PA - Focus on Sustainability	Texas Southeast: AL, FL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada South Africa
SEPTEMBER/OCTOBER Culture & Creativity Features: - Industry-Specific Challenges Planners Face <i>IMEX Insider special section</i>	*Special Sections: - Midwest: IA, IL, IN, KS, MI, MN, MO, OH, WI - California - Outdoor Meetings & Venues	Hawaii Las Vegas Florida Northeast: CT, DC, MA, ME, MD, NH, NJ, NY, PA, RI, VT Southwest: AZ, CO, NM, UT, OK	New Zealand Australia Caribbean Europe Middle East
NOVEMBER/DECEMBER Innovation Features: - All-Inclusives	*Special Sections: - Visionary Awards - Western USA: AZ, CA, CO, ID, MT, NM, NV, OR, UT, SD, WA, WY - Selling Sports Travel	DC/MD/DE/PA Florida Orlando Texas Southeast: AL, GA, KY, LA, MS, NC, SC, TN, VA	Asia Canada Caribbean Mexico/Latin America

BONUS DISTRIBUTION

MAY/JUNE:

Visionary Summit - Atlantic City, NJ

JULY/AUGUST:

Visionary Summit - New Orleans, LA

SEPTEMBER/OCTOBER:

IMEX America

NOVEMBER/DECEMBER:

Financial Insurance Conference Planners (FICP) Annual Conference

Visionary Summit - Cancun, MX

Bonus distribution subject to change.

EDITORIAL DEPARTMENTS

FRESH MEETS

Hotel updates and insights for integrating meeting trends.

BUREAU BUZZ

CVB interviews and news.

CRUISE TALK

Meetings and incentives on the rivers and at sea.

IM INSPIRED

Prevue's front-of-book section focuses on industry topics of high interest to meeting planners, including the latest news and events in the industry, professional development, tips, socially conscious initiatives, Diversity, Equity & Inclusivity (DEI) and sustainability.

PLANNER INSIGHTS

Hear from Prevue's editorial advisory board.

Reporting from Prevue editors on in-person destination, hotel and resort experiences.

***Indicates bonus matching sponsored content**

SPACE & MATERIALS DEADLINES

JANUARY/FEBRUARY 2026 Space: December 4, 2025
Material: December 11, 2025

MARCH/APRIL 2026 Space: January 30, 2026
Material: February 9, 2026

MAY/JUNE 2026 Space: March 27, 2026
Material: April 10, 2026

JULY/AUGUST 2026 Space: May 29, 2026
Material: June 12, 2026

SEPTEMBER/OCTOBER 2026 Space: August 4, 2026
Material: August 11, 2026

NOVEMBER/DECEMBER 2026 Space: September 25, 2026
Material: October 9, 2026