

IMEX America 2026 Prevue Booth D2558 Giveaway

Official Rules & Regulations

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Sponsor and Prize Providers

The IMEX America 2026 Prevue Booth Giveaway (the “Giveaway”) is sponsored and administered by **Worth International Media Group** (the “Sponsor”), PO Box 171070, Hialeah, FL 33017. Questions may be directed to **nicole@worthit.com**. Caesars Entertainment and Citizen are prize providers only and are not sponsors or administrators of the Giveaway.

2. Eligibility

The Giveaway is open exclusively to qualified meeting and incentive planners who are registered attendees of IMEX America 2026 and are at least eighteen (18) years old at the time of entry. Planner status will be verified using the entrant’s IMEX America badge type and the information submitted through the Giveaway registration form. Suppliers, exhibitors, media representatives, students and other attendees who are not qualified meeting or incentive planners are not eligible. Employees of Sponsor, Caesars Entertainment, Citizen and their respective affiliates, subsidiaries, advertising or promotion agencies, as well as members of their immediate families and persons residing in the same household, are not eligible. The Giveaway is intended to be open internationally, subject to all applicable national, federal, state, provincial and local laws and regulations, and is void where prohibited or restricted. Sponsor may determine that residents of a particular jurisdiction are ineligible where administration or fulfillment would violate applicable law.

3. Agreement to the Official Rules

By participating, each entrant agrees to be fully and unconditionally bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all matters relating to the Giveaway. An entrant represents that they satisfy all eligibility requirements and agrees to comply with all applicable laws and IMEX America policies.

4. Giveaway Period and Booth Hours

Online pre-registration begins on August 21, 2026. Eligible planners may also register in person at the **Prevue Meetings + Incentives** booth during the following Giveaway hours at IMEX America 2026 in Las Vegas, Nevada:

- Tuesday, October 13, 2026: 9:30 a.m. to 5:30 p.m. Pacific Time
- Wednesday, October 14, 2026: 9:30 a.m. to 5:30 p.m. Pacific Time
- Thursday, October 15, 2026: 9:30 a.m. to 12:00 p.m. Pacific Time

The final deadline to complete all required entry steps is 12:00 p.m. Pacific Time on October 15, 2026 (the “**Entry Deadline**”). Sponsor’s designated timekeeping system will be the official timekeeper.

5. How to Enter

Pre-registration is not required. Eligible planners may pre-register online or register at the booth. To receive one (1) valid Giveaway entry, an eligible planner must complete all of the following steps by the **Entry Deadline**:

- Complete the Giveaway registration form and provide accurate and complete information.
- Present an eligible IMEX America 2026 badge and have the badge scanned or otherwise verified by a Prevue representative.
- Elect to receive, or continue receiving, a complimentary subscription to Prevue Meetings + Incentives.
- Follow Prevue Meetings + Incentives on at least two (2) of the following platforms, as directed on the registration form: LinkedIn, Facebook and Instagram.
- Check in with a Prevue representative at Booth D2558.
- Spin the Caesars Wellness Wheel.

Pre-registered entrants may present their confirmation number or may be located by name or email address. After eligibility is verified, pre-registered entrants receive express check-in, may proceed directly to their wheel spin and will receive one (1) bonus promotional item while supplies last. The nature and value of the bonus item will be determined by Sponsor. On-site registrants must complete registration and verification before spinning.

Limit one (1) Giveaway entry and one (1) wheel spin per person for the entire Giveaway Period. Duplicate, incomplete, inaccurate, automated, fraudulent or otherwise noncompliant entries may be disqualified at Sponsor’s sole discretion.

6. Unified Giveaway and Prize Eligibility

The Giveaway is administered as one unified promotion. After completing all required entry steps, an eligible entrant becomes eligible for all applicable prize categories described below. The result of an entrant’s wheel spin determines the applicable Caesars Entertainment property-stay drawing, if any. Every valid entrant remains eligible for the Citizen watch drawing and the drawing associated with the 2027 Prevue Visionary Summit selected on the registration form, including entrants whose wheel spin lands on a wellness, entertainment or other non-property segment.

7. Prizes

A. Caesars Entertainment Property Stays

The Caesars Wellness Wheel will include segments associated with the following Caesars Entertainment properties:

- Paris Las Vegas
- Caesars Palace Las Vegas
- Harrah's Atlantic City
- Caesars Republic Lake Tahoe
- Caesars New Orleans
- Harrah's Cherokee

An eligible entrant whose spin lands on a listed property will be entered into the random drawing for that property. Landing on a property does not constitute an immediate prize award. One (1) winner will be selected for each listed property, for a total of six (6) Caesars Entertainment property-stay winners.

Each Caesars Entertainment prize consists of a two-night stay at the applicable property. Additional inclusions, amenities, restrictions, expiration dates, availability requirements and redemption conditions vary by property and are stated on the individual prize certificate supplied by Caesars Entertainment. Each prize is subject to

the terms and conditions appearing on its certificate. Transportation, incidental expenses and any other costs not expressly stated on the certificate are the winner's responsibility.

The wheel may also include wellness, entertainment or other non-property segments. Any item or experience associated with those segments will be described at the booth and, where applicable, will be available while supplies last.

B. Citizen Watch

One (1) eligible winner will receive one (1) Citizen watch. Every entrant who completes all required entry steps will be automatically entered into the Citizen watch drawing. The specific model will be selected by Citizen. The watch will be physically presented to the winner at the Prevue booth and must be collected in person before IMEX America 2026 closes on October 15, 2026.

C. 2027 Prevue Visionary Summit Grand Prizes

One (1) grand-prize winner will be selected for each eligible 2027 Prevue Visionary Summit offered on the Giveaway registration form. Each entrant will be entered into the drawing for the Summit selected by that entrant during registration. The final list of eligible 2027 Summits will be identified on the registration form and incorporated into these Official Rules before the **Entry Deadline**.

Each Visionary Summit grand prize is an all-expenses-paid invitation for one (1) attendee to the applicable Summit and includes round-trip airfare, ground transportation, hotel accommodations, meals, Summit registration, and applicable taxes and fees arranged or approved by Sponsor. Exact travel arrangements, trip duration, departure location, booking requirements and other conditions will be determined by Sponsor based on the applicable Summit. Any personal expenses, optional activities or costs not expressly included by Sponsor are the winner's responsibility.

D. Bonus and Promotional Items

Eligible pre-registered planners who complete booth check-in will receive one (1) bonus promotional item while supplies last. Additional surprise or promotional items may be distributed at Sponsor's discretion while supplies last. These items may vary and are not guaranteed unless expressly stated.

8. Prize Conditions

All prizes are nontransferable, nonexchangeable and may not be redeemed for cash, except that Sponsor or the applicable prize provider may substitute a prize or component of equal or greater value if the advertised prize becomes unavailable. Winners are responsible for any taxes, reporting obligations, travel documents, employer approvals, personal expenses and other costs not expressly included in the applicable prize description or prize certificate. Sponsor may require a winner to provide identification and execute eligibility, liability, publicity, tax or prize-acceptance documentation before receiving or redeeming a prize.

9. Odds of Winning

Odds of winning a Caesars Entertainment property stay depend on the number of eligible entrants whose spins qualify them for the applicable property drawing. Odds of winning the Citizen watch depend on the total number of valid entries received. Odds of winning a Visionary Summit grand prize depend on the number of valid entrants who select the applicable Summit.

10. Winner Selection and Notification

Potential winners will be selected in random drawings conducted by or under the supervision of Sponsor on October 15, 2026, after the applicable entry period closes. Sponsor may contact a potential winner using the phone number, text-message number and/or email address provided during registration.

A potential winner must respond within one (1) hour after Sponsor's initial notification attempt and must physically collect the applicable prize from Booth D2558 before IMEX America 2026 closes on October 15, 2026. A potential winner who cannot be reached, fails to respond within one hour, is found ineligible, fails to provide requested documentation, or fails to collect the prize before the deadline will forfeit the prize. Sponsor may select an alternate winner from the applicable pool of eligible entries.

11. Publicity

Except where prohibited by law, acceptance of a prize constitutes permission for Sponsor and the applicable prize provider to use the winner's name, company, city, state, province or country, likeness and statements regarding the Giveaway for promotional purposes without additional compensation, notice or approval.

12. General Conditions

Sponsor reserves the right to cancel, suspend, extend or modify the Giveaway, or any portion of it, if fraud, technical failure, force majeure, event cancellation, public-health concern or any other factor beyond Sponsor's reasonable control impairs the integrity, administration, security or proper operation of the Giveaway. Sponsor may disqualify any person who tampers with the entry process, provides false information, acts in a disruptive or unsportsmanlike manner, or violates these Official Rules.

Sponsor's failure to enforce any provision of these Official Rules does not waive that provision. If any provision is held invalid or unenforceable, the remaining provisions will remain in effect to the fullest extent permitted by law.

13. Limitation of Liability and Release

To the fullest extent permitted by applicable law, entrants release and hold harmless Sponsor, Caesars Entertainment, Citizen, IMEX America and each of their respective parents, affiliates, subsidiaries, officers, directors, employees, agents and representatives from claims, injuries, losses, damages or liabilities arising from participation in the Giveaway or the acceptance, possession, use, misuse or redemption of any prize. Sponsor is not responsible for lost, late, incomplete, inaccurate, misdirected or corrupted entries; unavailable networks or systems; registration or scanning errors; incorrect contact information; or other technical, human or administrative errors.

14. Privacy and Marketing Communications

Information collected in connection with the Giveaway will be used to administer the Giveaway, verify eligibility, provide or continue the entrant's complimentary **Prevue Meetings + Incentives** subscription, contact potential winners and fulfill prizes. Registration information will be received by **Prevue Meetings + Incentives/Worth International Media Group** and may be shared with Caesars Entertainment and Citizen for Giveaway administration, prize fulfillment and marketing communications as disclosed on the registration form.

By entering, participants agree to the registration-form consents and acknowledge that their information will be handled in accordance with the **Prevue Meetings + Incentives** Privacy Policy at <https://www.prevuemeetings.com/privacy-policy/>. Any email or text-message marketing consent will be governed by the disclosures presented when the entrant registers and applicable law.

15. Social Media Disclaimer

This Giveaway is not sponsored, endorsed, administered by or associated with LinkedIn, Meta, Facebook or Instagram. Each entrant releases those platforms from any responsibility or liability relating to the Giveaway. Entrants must comply with the terms and policies of any platform they use.

16. Sponsor

Worth International Media Group

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